# How CAN YOU IMPROVE YOUR SUPPLY CHAIN?



Seber Logistics Consulting is recognized for its expertise in Supply Chain Consulting and Benchmarking. Our specialists provide professional counsel and hands-on experience that deliver strategic insights, operational excellence and powerful, tangible results.

SEBER LOGISTICS CONSULTING, INC.

Seber Logistics Consulting, Inc. shares your sense of urgency and need for high-value solutions. Our mission is to provide innovative, practical and customized solutions for our clients. We succeed by implementing best practice supply chain solutions extracted from the SLC Benchmark Data Base™.

This powerful knowledge base has been developed through 20 years of supply chain consulting projects with leading, best-in-class companies. It provides a solid foundation for quickly identifying and implementing highly effective, pragmatic solutions.

## THROUGH TIME-TESTED BEST PRACTICES...

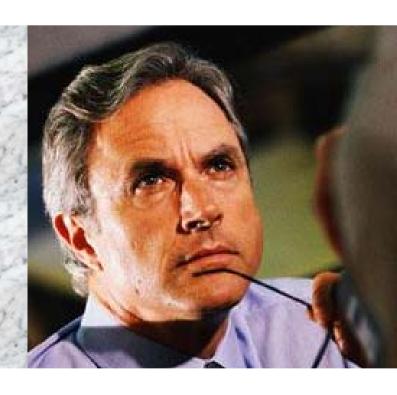
"We needed to integrate a new acquisition quickly. SLC understood our business so well they were able to easily assist us in this effort. Then they proceeded to help us develop our entire supply chain strategy and network model in record time. SLC was a world-class partner."

Diane Dietz Vice President, Corporate Planning & Logistics Malt-O-Meal

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"We asked SLC to conduct a best practices assessment. In the process, they showed us ways to improve efficiencies across our entire supply chain. The cost reductions that resulted were remarkable. SLC was what we were looking for in a business partner."

Peter Schmidt Vice President, Supply Chain Fuji Photo Film



### ...AND COMPREHENSIVE CONSULTING EXPERIENCE...

Our superior management consulting services consistently exceed clients' expectations. We can help you develop and apply world-class strategies and tactics that deliver powerful insights and tangible results.

### ...THAT YIELD A LEGACY OF MEASURABLE RESULTS

Clients turn to us for recommendations that work. Our services help companies think beyond traditional boundaries. The strategic options that we develop have consistently advanced our clients' corporate and organizational goals. Real-world examples of recent successes include:

### LAYING THE FOUNDATION

- Supply Chain Strategic Planning
- Network Analysis & Modeling
- Post Acquisition & Merger Integration
- Key Performance Benchmarking
- Share Groups / Forums
- Balanced Scorecards / Dashboards
- Training (Six Sigma, SPC)

- Supply Chain cost reductions of 5% to 15%
- Customer satisfaction improvement of 8% to 21%
- Clear understanding of performance
- Inventory carrying cost decrease by 3% to 18%
- Increased cycle time reliability
- Platform for future improvements
- Knowledge transfer to sustain improvement

### INCREASING SUPPLY CHAIN VALUE

- Order to Cash Best Practices Implementation
- Demand & Inventory Management Strategies
- Customer Interface Benchmarking
- Go-to-Market Strategies (e.g., CPU, bracket pricing)
- Logistics Efficiency Programs
- Cost to Serve

- Supply chain cost reductions of 5% to 35%
- Improved in-stock and sell-through
- Inventory turn increase of 35% to 200%
- DSO and deduction expense reduction
- Improved working capital efficiency
- Enhanced collaboration with trading partners

### **DRIVING MANUFACTURING SAVINGS**

- Lean Manufacturing Best Practices Implementation
- Customization Benchmarking
- Display & Pack-Out Operational Improvement
- Quick Line Change Over & JIT Set-up Reduction
- Line Layout Design & Optimization
- Shop Floor Controls
- Contract Manufacturing & Outsourcing

- Reduced manufacturing costs of 7% to 28%
- Lowered assembly costs by 15% to 33%
- Improved line utilization
- Eliminated "bottlenecks" and streamlined product flows
- Higher facility labor productivity
- Reduced inventory levels (raw and WIP)
- Increased quality, accuracy & responsiveness

### STREAMLINING DISTRIBUTION

- Warehouse Best Practices Implementation
- Labor Utilization & Productivity
- Layout Design & Optimization
- WMS Requirements & Selection
- Reverse Logistics & Returns Management
- 3P Evaluation, RFP & Selection
- Postponement & Product Customization

- Lower warehouse costs of 12% to 23%
- Reduced space requirements & improved utilization
- Improved productivity by 19% to 34%
- Streamlined product flows
- Increased operational quality & accuracy
- Eliminated overflow warehousing
- Accelerated product pack-out capabilities

### **IMPROVING DELIVERY EFFECTIVENESS**

- Transportation Best Practices Implementation
- Rate Benchmarking & Competitive Assessments
- Carrier Qualifications & Selection
- Shipments Planning / Carrier Assignment
- Freight Bill Processing & Reporting
- DSD & Alternative Delivery Services
- Rate & Service Negotiation / Bids

- Reduced freight expense by 4% to 31%
  - Increased carrier responsiveness and capacity
- Improved mode / carrier assignments
- Customized delivery solutions
- Greater delivery consistency and in-transit reliability
- Timely and accurate management data / reporting
- Faster loading / unloading time

Our range of expertise and high degree of customer care make SLC an ideal choice for projects requiring extensive hands-on line management experience in these critical areas: Supply Chain Management Demand and Supply Planning **Procurement** Production Planning & Control Manufacturing & Assembly Industrial Engineering **Customer Service** Logistics Planning & Modeling Organization / Resource Alignment Systems Requirements **Financial Analysis** Warehousing **Transportation Inventory Management Quality Management** Change Management **Training Network Analysis** 

SLC's Clients include market leaders across a broad spectrum of industries.

**3M** Abbott ACCO Acuity Alberto Culver Alcoa Anchor Foods Andrew Jergens **Apple Computer** Avery Dennison Barilla America Bausch & Lomb Baxter Healthcare Baver **Becton Dickinson** BIC Black & Decker Bristol-Myers Squibb **Bush Brothers** Cadbury Adams Campbell Soup Chesebrough-Pond's Church & Dwight Ciba Vision Clairol Clorox Colgate-Palmolive ConAgra Coty

Del Monte **Diamond Foods** Dole Eastman Kodak Eli Lilly Elizabeth Arden Energizer Estee Lauder Exel Ferrero USA, Inc. Fuii Photo Film General Mills Georgia Pacific Gerber Gillette Glaxo SmithKline **GNC** Gucci H. J. Heinz Henkel (Dial) Hershey Hewlett-Packard Hill's Pet Nutrition Hoffmann-La Roche J.M. Smucker Johnson & Johnson Johnsonville Sausage Kellogg

CVS

Kraft Foods L'Oreal Land O' Lakes Lifescan Logitech M&M Mars Malt-O-Meal Martin Brower Mary Kay Cosmetics Maybelline McCormick Foods Mead Johnson Merck Method Products Moen Mott's Nestlé Nestle Purina Petcare Neutrogena Newell Norelco **Novartis** Ocean Spray Osram Sylvania Otis Spunkmeyer Perrigo Pfizer Philip Morris Pinnacle Foods

Playtex Products Polaroid Procter & Gamble **Quaker Oats** Rayovac Reckitt Benckiser Revlon Reynolds Consumer **Products** Rich Products S.C. Johnson Sandisk Sanford Sara Lee Schering-Plough Schick StanleyWorks TaTa Global Beverages **Teknor Apex** Uncle Ben's Unilever **US Oncology** Vistakon Welch's White Wave Foods Wrigley's Wyeth

Zwilling J. A. Henckels

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### Seber Logistics Consulting, Inc.

Proven solutions...delivered

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